## PRESS RELEASE CLPOA NOTICE

**FOR IMMEDIATE RELEASE** April 17, 2024 **CONTACT:** Communications Department **EMAIL:** <u>communications@canyonlakepoa.com</u>

Canyon

## Canyon Lake POA Announces Strategic Corporate Reorganization to Drive Innovation and Growth

**Canyon Lake, CA** – Following the announcement of Assistant General Manager Lynn Jensen's resignation in March 2024, the Canyon Lake Property Owners Association (Canyon Lake POA) has announced a structural change to streamline its operations to better serve its members and adapt to changing needs.

General Manager Eric Kazakoff conducted a comprehensive evaluation of workload distribution across all areas. Following this assessment, Kazakoff, with support from the Board, decided to return to a director model. In addition to the current Director of Operations and Director of Finance, the director model introduces two new positions: Director of Corporate Administration and Director of Community Services.

The Director of Corporate Administration will provide director-level support, guidance, coordination, planning, and supervision across the corporate business side and disciplinary departments and functions, including Corporate Administration, Clerk of the Board, Planning & Compliance, Hearing Services, Community & Marine Patrol, and Corporate Communications. The Canyon Lake POA's current PIO/Clerk of the Board, Harmony McNaughton, will be stepping into this role. McNaughton came to the Canyon Lake POA in 2007, over 17 years ago, and she has been very involved in the corporate governance side of the association for the past decade.

Similarly, the Director of Community Services will offer director-level support, guidance, coordination, and supervision across various community-serving departments and functions, including Member Services, Activities & Recreation, the Pool, and Community Communications. Tiffany Cribbs, the current Communications Manager, will transition into this role. Cribbs has over a decade of experience building and leading the Canyon Lake POA's Communications team. Her strategic leadership abilities will undoubtedly enhance the Canyon Lake POA's community services.

James Trask will assume the newly renamed Director of IT position and Andrea Moreno has

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accepted the new role of Clerk of the Board, which was previously held by Harmony. The food and beverage departments, which currently have 96 employees between the two venues, will continue to be supported and guided jointly by General Manager Eric Kazakoff, Director of Finance Susan Dawood, and Human Resources Manager Lisa Harden.

Upon this reorganization, the Canyon Lake POA will return its focus to hiring a Community Patrol Manager, as directed by the Board of Directors. That person will also assume the Hearing Services duties and oversee Marine Patrol.

The Canyon Lake POA sees this reorganization as a significant internal growth opportunity. By adding these director-level positions and reshaping existing roles, the organization is not only preparing for greater efficiency but also fostering professional development and advancement within its own ranks. This move underscores the commitment of the Canyon Lake POA to invest in its talented team members, providing them with opportunities to take on expanded responsibilities and contribute to the association's continued success.

General Manager Eric Kazakoff believes these changes will set the stage for a stronger, more agile organization, saying, "Lynn is leaving big shoes to fill, but I am confident that this restructure will ensure a smooth transition into this new era and new structure."

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## ABOUT CANYON LAKE PROPERTY OWNERS ASSOCIATION:

The Canyon Lake Property Owners Association ("Canyon Lake POA"), incorporated in 1968, as a California not for profit corporation, is responsible for the operation and maintenance of the common areas within Canyon Lake. The purpose of the Canyon Lake POA is to promote the recreation, benefit, and enjoyment of the homeowners within the community. The Canyon Lake POA's mission is to support the Canyon Lake community with exceptional services and solutions, which make this a premier place in which to live and work.