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FOR IMMEDIATE RELEASE March 19, 2024 **CONTACT:** Tiffany Cribbs | Communications Manager **EMAIL:** <u>tcribbs@canyonlakepoa.com</u>

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Canyon Lake POA Assistant General Manager Embarking On New Journey

Canyon Lake, CA – After over 20 years at the Canyon Lake POA, Assistant General Manager Lynn Jensen announced her resignation to pursue the next steps in her career as a general manager with another community. With over two decades of experience in the large-scale community association management industry, Jensen is perfectly poised to take the helm of her new position and lead her new team to success.

Jensen's career trajectory is a testament to her adaptability and rapid professional growth. She started as an associate in the Member Services and Planning & Compliance departments. In less than a decade, she ascended to the role of supervisor in Member Services. Her journey continued as she took on the Activities Director responsibilities, overseeing the pool operations, equestrian, campground, clubs, community events, recreational amenities, and senior center functions. This keen interest in understanding the various moving parts of this organization served as the crucial foundation for Jensen's holistic, people-focused approach to management. While her educational background in Social & Behavioral Sciences and Liberal Studies have been invaluable in her thirty-plus years of customer service, it was interfacing with the Canyon Lake community that truly instilled in her a steadfast commitment to "the people business" — both within the community and among her employees.

As Assistant General Manager, Jensen has been responsible for overseeing human resources, member services, planning and compliance, facility schedules, food and beverage, activities, community events, and communications, in addition to other important areas within the Canyon Lake POA. She has worked closely with the General Manager and Board of Directors to develop and implement vital policies and procedures. Her willingness to go above and beyond to meet members' needs is surpassed only by her commitment to shaping and fostering the Canyon Lake POA and its staff to best serve the Canyon Lake community.

"I have held to the belief of building staff up and preparing the way for those staff to grow and develop," Jensen stated. "I believe that is truly how we carry the torch and move the organization

PRESS RELEASE | CLPOA NOTICE

forward each year." This value is best exemplified by the overwhelming respect and affection the Canyon Lake POA staff have for Jensen, whose departure is bittersweet. General Manager Eric Kazakoff notes, "Her selfless leadership, exemplary professionalism, and industry knowledge have left its mark on all of us in the best way." From cultivating a warm working environment to dedicating herself to the continuing education and professional development of her team, Jensen has invested herself wholeheartedly into the people she serves, making her the heart and soul of the Canyon Lake POA.

Known as an honorary Canyon Lake historian, Jensen has imparted much wisdom and knowledge both about the Canyon Lake community and the Canyon Lake POA to her team, driving home the importance of focusing on the human element in business. She has set a shining example in all areas, from the work ethic developed while enlisted in the United States Navy to her unwavering committment to excellence, evidenced in her Certified Manager of Community Associations (CCAM) and Large-Scale Community Management (CCAM-LS) certifications and her attention to detail in all that she does. "While we are very sad to see her go," Kazakoff says, "we are extremely proud and excited for her to start this new chapter."

With her enthusiasm and awe-inspiring belief in people at its core, Jensen leaves behind a peoplecentric legacy. As she embarks on the next chapter of her career, the Canyon Lake POA and its staff express their heartfelt gratitude for her years of service and wish her the best in her future endeavors.

"Many people have asked or wondered over the years: What is it that makes someone stay at their job for more than twenty years? To me, it's the people you work with and for," Jensen says. "It's when we roll our sleeves up, pitch in, and get the tasks done, no matter what it takes . . . that has been the most rewarding part about working for the Canyon Lake POA. Thank you for letting me be a part of that team." are Jensen's parting words.

ABOUT CANYON LAKE PROPERTY OWNERS ASSOCIATION:

The Canyon Lake Property Owners Association ("Canyon Lake POA"), incorporated in 1968, as a California not for profit corporation, is responsible for the operation and maintenance of the common areas within Canyon Lake. The purpose of the Canyon Lake POA is to promote the recreation, benefit, and enjoyment of the homeowners within the community. The Canyon Lake POA's mission is to support the Canyon Lake community with exceptional services and solutions, which make this a premier place in which to live and work.